

City & Festival Production

Published municipal rates · Treasure Valley, Idaho + Wasatch Front, Utah · No quote call required to get started

EVENT TIERS

Event Tier	Guest Count	Price
Backyard Concert or Movie Night	Up to 300 people	\$2,200
Standard City Celebration	300 to 1,500 people	\$6,500
Festival Main Stage (one day)	1,500 to 5,000 people	\$14,500
Full City Concert Production	Multi-day, headline scale	from \$30,000

Festival Main Stage includes A1 + A2 engineers, one 10-hour day, and travel within 50 miles of the event hub. Full City Concert Production covers backline and travel in the quote.

ADD-ONS

Each additional stage	from \$7,500
Parade route (per zone)	\$1,450
Fireworks or drone show audio sync	from \$8,500

CREW DAY RATES

A1 Engineer (per day)	\$850–\$1,200
A2 / Stage Tech (per day)	\$625

TERMS

- A day is 10 hours on site. Hours 11 and 12 bill at 1.5 times the crew rate, and past hour 12 at 2 times.
- On multi-day events, equipment pricing drops to 50% from day two onward.
- A 25% deposit holds your date.
- Insured, with a W-9 and certificate of insurance available the same day a city or chamber coordinator asks.

Ribbon cuttings and grand openings are priced separately — see swissmixxaudio.com/ribbon-cutting-grand-opening.